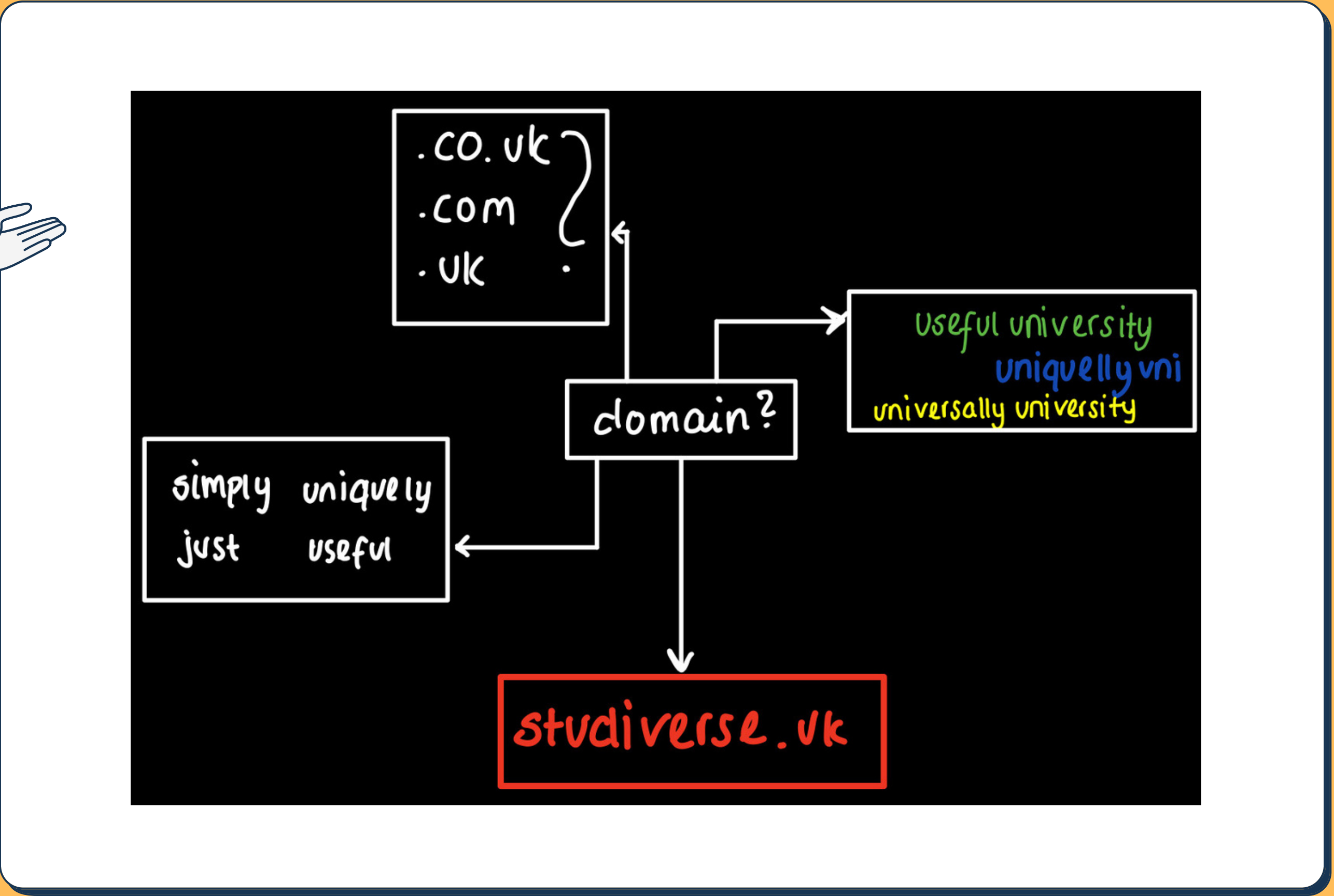


Crit #3: Firmness

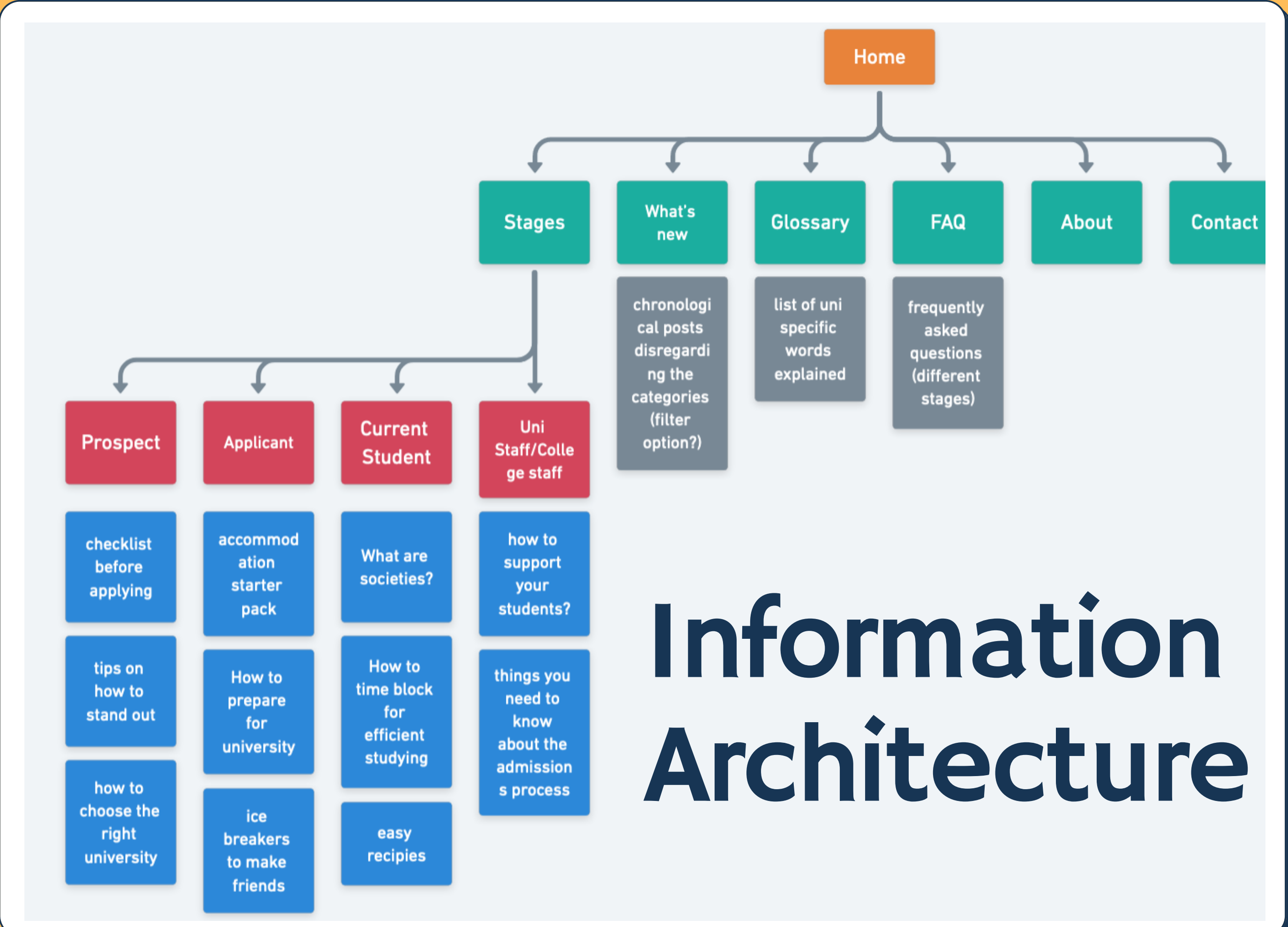
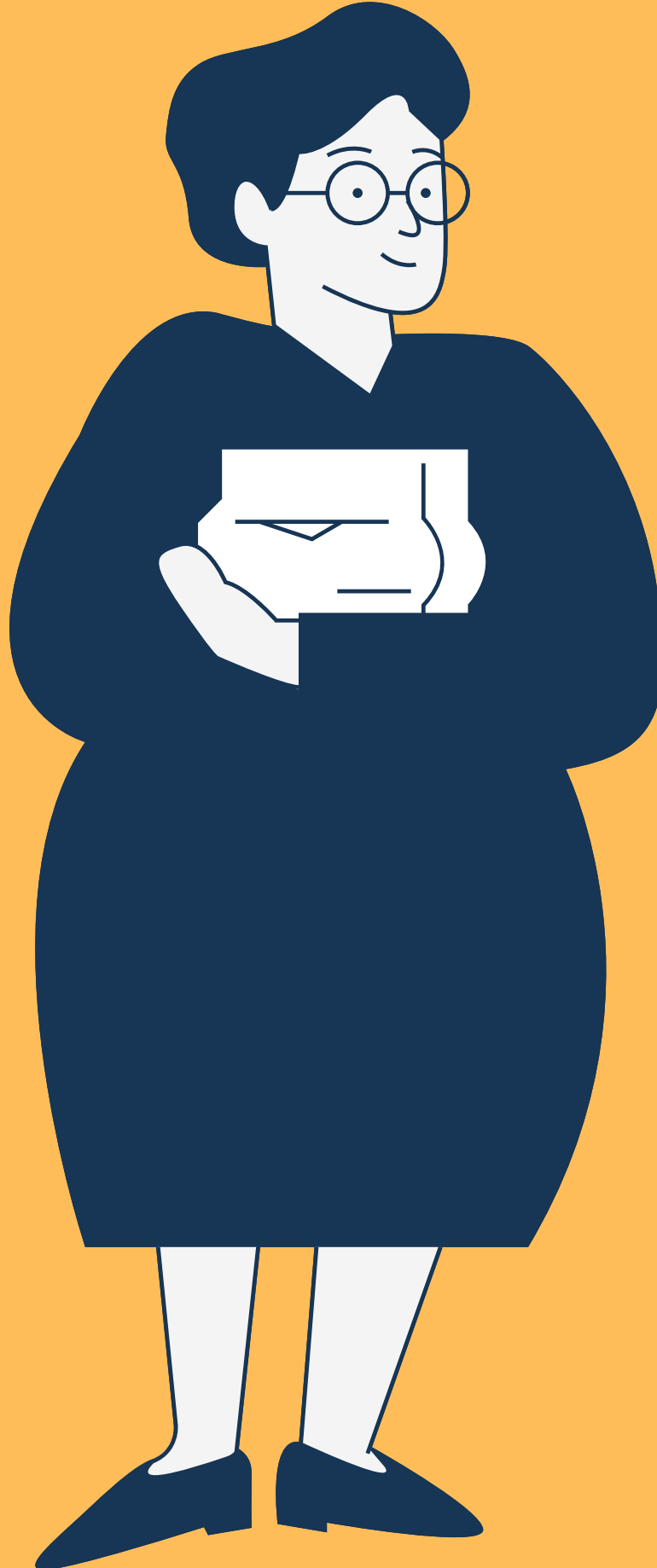






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Information Architecture

- **dynamic content, use of templates for a consistent and professional visual**
- **frequent updates, adding more content over time**
- **use of social media for promotions, such as twitter and instagram due to large number of young people**



requirements & considerations

- to update content over time, deliver users the most up to date information
- cost effective option as no revenue website
- content will be mostly created and managed by me
- responsive and inclusive

Hosting Platform



CLOOK

- very familiar
- limited bandwidth and storage
- scalability
- wordpress + plugins

BLUEHOST

- adapting to a new hosting page
- unlimited bandwidth
- wordpress + plugins

still undecided on the hosting...

Technologies



Front-end

- HTML5
- CSS + CSS Grid
- SVGs
- Media Queries
- BEM + SASS
- JavaScript

Server-side

- PHP for includes, .htaccess & templates

CMS

- use CMS for consistent and professional visual
- MySQL and phpMyAdmin OR wordpress

Learning requirements

HTML, CSS & JavaScript

good understanding of HTML and CSS, will be developing skills further
JavaScript would require more learning, will only use it for progressive enhancement

PHP includes

good first understanding of includes, might take time to perfect, but ones the includes are finished, can be used over and over again

CMS

No experience, will have to start from scratch



Thank you!