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Major Project

Crit #1 - Business and Cultural Context

Which idea is the one?

study website for students - [*insert name here*]

**A website for all who wish to apply,
who have already applied or who are
already studying at university.**





Which problem does my project solve?

My project aims to give prospectives, applicants and current students easier access to needed resources all combined in one place.

Who is my website for?



Prospective students

Anyone who is planning to apply to a university in the near future, who might need assistance in where to apply, what they need to provide and how to stand out amongst others

Applicants

Anyone who has already applied to university and is seeking help during the processing of applications

Current students

Anyone who is already studying at a university or about to start and might feel lost or anxious about the big change in their life.

How does my website fit into the cultural context?



StudyTube



an abundance of videos available online, which helps with all sort of topics surrounding univerisity

Student Blogs



individual blogs by students with personal experiences

Official websites



University websites, UCAS, UniCompare, UniDays

What is my projects purpose?



compile
resources for
easy access



help students
ease into the uni
life



take away some
of the anxiety
surrounding
university



Example Pages

- 01** Check-lists before applying, during the process and after

- 02** Tip&Tricks on how to stand out among other applicants

- 03** Lists of university specific terms explained

- 04** Ferquently asked questions compiled through research

- 05** Student accommodation starter pack

Thank you for listening!

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**Any questions &
feedback are
welcomed :)**

